



Gelatin Olympics 2019

## FUNDRAISING FOR 2019

### The Annual Car Show

The 16th Annual Car Show was held at American Heritage Credit Union on May 18, 2019. This event allowed our members and the community to show off their classic and muscle cars for prizes. This family-oriented, fun-filled event also allowed our members to visit over 40 craft show vendors and to enjoy our family fun zone, complete with games, a petting zoo, and a rock wall! The event raised **\$15,814** for the Foundation.

### The 26<sup>TH</sup> Annual Gelatin Olympics

The 26th Annual Gelatin Olympics was held at Cannstatter's in Northeast Philadelphia on June 12, 2019. Employee volunteers prepared over 1,000 gallons of strawberry gelatin. This year over 100 brave sliders dressed up in their craziest costumes and took the ultimate plunge. In addition to the Ultimate Gelatin Slide, the event featured a Gelatin Eating Contest, Balloon Toss Contest and even a Gelatin Seek and Find. The local community showed its support through monetary donations. More than 65 companies provided financial donations. The event raised **\$68,701** for the Foundation.

### 1<sup>st</sup> Annual Purse and Powertool Bingo

The Kids-N-Hope Foundation held its 1st Annual Purse and Power Tool Bingo on Friday, September 27, 2019 at American Heritage Credit Union. This event allowed participants to enjoy a fun night of bingo. The night's events included regular bingo, 5 special rounds of bingo, raffle baskets, and a 50/50. Over 200 seats were filled, and a total of **\$9,044** was raised for the Foundation.

### Golf Outing

American Heritage Credit Union's Kids-N-Hope Golf Classic raised **\$102,861** to benefit the Kids-N-Hope Foundation. Over 75 sponsors and business partners came to celebrate on October 14, 2019 at PineCrest Country Club, in Lansdale PA. Approximately 140 golfers participated in the scramble where prizes were awarded for low scoring teams and skill competitions such as Pot of Gold, Putting Contest, Longest Drive, and Closest to the Pin. The Awards Dinner and Silent Auction Program spotlighted the Music Therapy at the Children's Hospital of Philadelphia (CHOP).

### Members of American Heritage Credit Union

Members of American Heritage donated **\$61,764** directly to the Kids-N-Hope Foundation in 2019, underscoring how important the credit union's involvement in the community is to American Heritage's member base. They want, and expect, their member-owned financial institution to be an outstanding corporate citizen.

### Philadelphia Phillies and 76ers

Philadelphia Phillies and 76ers Member Game Nights allowed our members to purchase game tickets at a discounted rate with a portion of each ticket sale benefiting the Kids-N-Hope Foundation. Throughout the 2019 seasons, **\$17,460** was raised for the Foundation.

### Employees of American Heritage Credit Union

Employees of American Heritage Credit Union help the Kids-N-Hope Foundation throughout the year by participating in Casual Mondays and Food Truck Days. These two events helped earn **\$4,306** for the Kids-N-Hope Foundation during 2019.

### 2019 Kids-N-Hope Beneficiaries

Children's Hospital of Philadelphia	\$225,000
Doylestown Health Foundation	\$7,500
Grand View Health Foundation	\$7,500
St. Mary Medical Center Foundation	\$7,500
Jefferson Health Foundation	\$5,000
Lower Bucks Hospital	\$2,000
Philadelphia Ronald McDonald House	\$2,500
Providence Center	\$2,500
KenCrest	\$1,500
Lutheran Settlement House	\$1,500
CORA Services	\$1,500
Catholic Community Services	\$1,500
Carson Valley	\$1,500
Public Health Management Corp	\$1,500
Special People in the Northeast (SPIN)	\$1,500

\$270,000

## BOARD OF DIRECTORS

Bruce Foulke, Chairman  
 Brian Schmitt, Treasurer  
 Dorian Smith, Executive Director  
 Joanna Bartholomew  
 Fred Baxter  
 Evaleen DeMarco  
 Kathy Gorski  
 Todd Hannigan

Lisa Perry Harley  
 David Jacobs  
 Arthur Jones  
 Patrick Kenney  
 Todd Kimball  
 Jaret Lyons  
 Scott McCaw  
 Robert Muzslay  
 Shannon Sperduto

## CONTACT US

If you or your company are interested in being a part of this worthwhile cause, please contact:

Phone: 215-969-2938

Email: [kidsnhope@amhfcu.org](mailto:kidsnhope@amhfcu.org)

Write: Kids-N-Hope Foundation  
 c/o American Heritage  
 2060 Red Lion Road  
 Philadelphia, PA 19115

For more information please visit:  
[KIDSNHOPE.org](http://KIDSNHOPE.org)



# 2019

# KIDS-N-HOPE ANNUAL REPORT

Celebrating over  
**\$1.8 MILLION DOLLARS**  
 Donated!

[KIDSNHOPE.org](http://KIDSNHOPE.org)

## Chairman's Report

I'm very proud of the contributions from the staff and membership to help improve the financials substantially in 2019 from the previous year. We raised over \$300,000 for the year, distributed \$270,000, and ended the year with \$23,150 in reserve for 2020 expenditures.

The Foundation has continued to do tremendous deeds with the monies to assist children in the local community as well as the orphanage in Kenya. We continue to develop new innovative ways to raise funds, and I'm very excited about the press we are receiving from outside of the credit union world of the Foundation's endeavors. It has brought the organization into the limelight for other credit unions who want to emulate us on a national level.

I'm also pleased that we brought on ten new board members in 2019: Joanna Bartholomew, Fred Baxter, Evaleen DeMarco, Kathy Gorski, Lisa Perry Harley, Arthur Jones, Patrick Kenney, Todd Kimball, Jaret Lyons, and Shannon Sperduto. Their involvement will help us further expand our reach into the community. I appreciate the work they have done to help Kids-N-Hope become one of the premier foundations in the Philadelphia area.

I would also like to thank the Board of Directors, Staff of American Heritage, Dorian Smith, and the Business Development team which has been in the forefront of promoting the Kids-N-Hope Foundation in the community.

Respectfully submitted,



Bruce K. Foulke  
Chairman



## Treasurer's Report

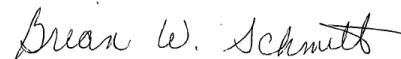
Since its inception, the Kids-N-Hope Foundation has raised over \$1.8 million to provide support for child life services, specifically the Music Therapy Program at the Children's Hospital of Philadelphia and other local hospitals and non-profits within American Heritage's Workplace Partner Program. During 2019, the Foundation expanded its beneficiaries to include Providence

Center, Lower Bucks Hospital, KenCrest Centers, Lutheran Settlement House, Cora Services, Carson Valley, SPIN, Catholic Community Services, and Public Health Management Corp. The beneficiaries of our grants have used the funds for music therapy, NICU programs, after-school programs, and other child life programs and services. Collectively, our financial support is providing meaningful therapy and improvement for children in our region.

Over the years, we have also supported international efforts at the Busia Orphanage in Kenya through the World Council of Credit Unions by purchasing food, supplies and supporting other humanitarian efforts.

We raised over \$300,000 in 2019 from American Heritage members, the Kids-N-Hope Foundation's Golf Classic, Gelatin Olympics, Classic Car Show and other great events that are described elsewhere within this Annual Report. I encourage you to read and learn more about these events, and to prioritize your time and donate your talent to participate in such fun and worthwhile efforts that will make life better for all who participate.

We hope that you will continue to support the children that need our efforts the most, and on behalf of the Kids-N-Hope Foundation, we thank you.



Sincerely,  
Brian W. Schmitt, CPA  
Treasurer



## FINANCIAL SUMMARY

For the Year Ended December 31, 2019  
(Unaudited)

<b>Contributions:</b>	
Golf Classic	102,921
Gelatin Olympics	73,701
American Heritage Members	61,746
Phillies & 76ers Tickets	17,460
Classic Car Show	15,814
Other Contributions	13,158
Purse and Power Tool Bingo	9,044
American Heritage Employees	4,306
Grand Illumination	2,500
<b>Total Contributions</b>	<b>300,672</b>

<b>Fundraising Expenses:</b>	
Golf Classic	15,856
Gelatin Olympics	14,555
Purse and Power Tool Bingo	1,153
Member Appreciation Day - Car Show	598
Book Fair	45
<b>Total Fundraising Expenses</b>	<b>29,989</b>

Net Fundraising Revenues	269,196
Interest Earned	154

**Total Net Revenue** **269,350**

<b>Expenses:</b>	
Donation CHOP	225,000
Donation St. Mary	25,000
Donation Doylestown Health	10,000
Donation Grand View Health	10,000
Donation Jefferson Health NE	20,000
Donation World Council of Cus	5,000
Donation Providence Center	5,000
Donation Ronald McDonald House	7,500
Donation Lower Bucks Hospital	2,000
Donation Kencrest Centers	1,500
Donation Lutheran Settlement House	1,500
Donation Cora Services	1,500
Donation Carson Valley	1,500
Donation SPIN	1,500
Donation Catholic Community Services	1,500
Donation Public Health Mgmt Corp	1,500
Administrative Expenses	3,785
Accounting Fee	1,400
Paypal Fees	899
Web Hosting Fee	350
Commonwealth of PA	150
Other Expenses	1,122
<b>Total Expenses</b>	<b>297,413</b>

**Net Change in Fund Balances** **(28,063)**

**Fund Balances, Beginning of Year** **51,213**

**Fund Balances, End of Year** **\$23,150**

## KIDS-N-HOPE SUMMARY

In 1996, American Heritage Credit Union became the first credit union in the country to form its own charitable organization when it began the Kids-N-Hope Foundation. Since that time, the Kids-N-Hope Foundation has raised over \$1.8 million. The Kids-N-Hope Foundation provides support for child life services, specifically Music Therapy at Children's Hospital of Philadelphia and other local hospitals and non-profits within American Heritage's Workplace Partner Program.

### Music Therapy

The Music Therapy Program provides children who are recovering from debilitating injuries or who face life-threatening illnesses with a means of expression and rehabilitative support for their recovery.

The Music Therapists assess the emotional well-being, physical health, social functioning, communication abilities, and cognitive skills of the children through their musical responses and designs music sessions for them based on their specific needs. Techniques include music improvisation, receptive music listening, song writing, lyric discussion, music and imagery music performance, and learning through music. The Music Therapists also work with doctors to plan treatment which includes music.

The Kids-N-Hope Foundation's goal for 2019 was to raise \$300,000 for the Children's Hospital of Philadelphia and other local hospitals and non-profits. Thanks to the help of American Heritage Credit Union members, employees, volunteers, sponsors, and the participants in our fundraising events, the Kids-N-Hope Foundation surpassed our goal and contributed \$225,000 to the Music Therapy Program and \$45,000 to local hospitals and non-profits.

### World Council of Credit Unions

The Busia Compassionate Centre in Kenya is home to 65 children, ages three to twenty-one, many of whom have lost their parents to HIV/AIDS. In February 2012, American Heritage formed a committee of employees to support and sponsor fundraisers to benefit the orphanage. To date, over \$20,000 has been donated to the orphanage.



Busia Compassionate Centre 2018