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FOR IMMEDIATE RELEASE

The Kids-N-Hope Foundation and Riders For A Cause Raises \$75,000 During The Spokes for Hope Tour, Bike-A-Thon

PHILADELPHIA– August 31, 2021 – The Kids-N-Hope Foundation (“The Foundation”) and Riders For A Cause hosted the first-ever 1,200 Spokes for Hope Tour, Bike-A-Thon. The seven-day virtual event raised \$75,000 that benefitted both the Kids-N-Hope Foundation and Riders For A Cause.

Over 110 riders took part in the virtual bike-a-thon, fundraising throughout the 7-day event. The virtual riders were able to participate on their own time at any location they chose.

“We are so thankful to our sponsors, participants, and all those who helped support our 1,200 Spokes for Hope event raise \$75,000,” stated Bruce K.

Foulke, Founder and Chairman of the Kids-N-Hope Foundation. “These funds will help The Foundation continue to support pediatric music therapy and other child life services and also help Riders For A Cause continue to support their beneficiaries as well. We are so proud of everyone who took part in this event, either through volunteering, biking or through donation.”



For more information about upcoming Kids-N-Hope events, visit www.kidsnhope.org or call 215-969-2938.

About the Kids-N-Hope Foundation

The Kids-N-Hope Foundation (“The Foundation”) was organized by American Heritage Credit Union in 1996, and provides support for Child Life Services, specially, Music Therapy at the Children’s Hospital of Philadelphia (“CHOP”) and other local hospitals within American Heritage Credit Union’s Workplace Partner Program. To date, the Foundation has raised more than \$2 million dollars through its fundraising efforts. To learn more about the Kids-N-Hope Foundation and its upcoming events, or to donate, visit www.KidsNHope.org.

About Riders For A Cause

Riders For A Cause and the Black Tie Tour were formed out of a desire to help local families impacted by cancer. Founded by friends with a desire to make an impact in honor and in memory of loved ones fighting cancer, Riders for a Cause is an all-volunteer 501(c)3 non-profit organization. Visit www.RidersForACause.org for more information.

About American Heritage Credit Union

American Heritage Credit Union is a member-owned financial cooperative with more than \$3.7 billion in assets serving more than 800 Workplace Partners and more than 225,000 members, with more than 35 locations across Philadelphia, Bucks, Montgomery, Delaware and Camden Counties. Founded in 1948, American Heritage Credit Union is now one of the top 100 largest credit unions in the United States. For more information about American Heritage Credit Union please visit at www.americanheritagecu.org.

Enclosed: Photo



The Kids-N-Hope Foundation teamed up with Riders For A Cause to host first 1,200 Spokes For Hope Tour, encouraging participants to ride and raise funds to support both organizations' missions.

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