



Gelatin Olympics 2018

FUNDRAISING FOR 2018

The Annual Car Show

Our Car Show, held on June 9th, gave our members a chance to show off their classic and muscle cars for prizes. This family-oriented, fun-filled event also allowed our members to visit over 40 craft show vendors and to experience kid-friendly activities, such as a petting zoo and rock wall. The event raised **\$16,695** for the Foundation.

The 25TH Annual Gelatin Olympics

The 25th Annual Gelatin Olympics was held at Cannstatter's in Northeast Philadelphia on June 13th. The employee volunteers prepared over 1000 gallons of strawberry gelatin. This year over 100 brave sliders dressed up in their craziest costumes and took the plunge. In addition to the Ultimate Gelatin Slide, the event featured a Gelatin Eating Contest, Balloon Toss Contest and even a Gelatin Seek and Find. The local community showed its support through monetary and in-kind contributions. Thirteen businesses donated prizes such as tickets to Philadelphia sporting events, gift certificates to restaurants, and admission passes to amusement parks. An additional forty companies provided financial donations. The event raised **\$22,290 net** of expenses for the Foundation.

Golf Outing

American Heritage Credit Union's Kids-N-Hope Golf Classic raised **\$60,883 net of expenses** to benefit the Kids-N-Hope Foundation. Over 100 sponsors and business partners came to celebrate on October 8th at the PineCrest Country Club, in Lansdale PA. Approximately 120 golfers participated in the scramble where prizes were awarded for low scoring teams and skill competitions such as Beat the Pro, Putting Contest, Longest Drive and Closest to the Pin. The Awards Dinner and Silent Auction Program spotlighted the Music Therapy Program at the Children's Hospital of Philadelphia (CHOP).

Members of American Heritage Credit Union

Members of American Heritage donated **\$78,929** directly to the Kids-N-Hope Foundation in 2018, underscoring how important the credit union's involvement in the community is to American Heritage's member base. They want, and expect, their member-owned financial institution to be an outstanding corporate citizen.

Philadelphia Phillies and 76ers

Philadelphia Phillies and 76ers Member Game Nights allowed our members to purchase game tickets at a discounted rate with a portion of each ticket sale benefiting the Kids-N-Hope Foundation. Throughout the 2018 seasons we sold 1,771 Phillies tickets and 330 76ers tickets resulting in **\$8,879** raised.

Employees of American Heritage Credit Union

Employees of American Heritage Credit Union help the Kids-N-Hope Foundation throughout the year by participating in Casual Mondays. For a small monthly donation, employees can wear their American Heritage shirt or sweater instead of their usual business attire. Casual Mondays helped earn **\$4,960** for the Kids-N-Hope Foundation during 2018.

2018 Kids-N-Hope Beneficiaries

Children's Hospital of Philadelphia	\$171,866
Jefferson Health Northeast Foundation	\$25,000
St. Mary Medical Center Foundation	\$20,000
Grand View Health Foundation	\$10,000
Doylestown Health Foundation	\$10,000
Ronald McDonald House	\$7,500
	<hr/>
	\$244,366



BOARD OF DIRECTORS

Bruce K. Foulke, Chairman
 Brian Schmitt, Treasurer
 Todd Hannigan
 David Jacobs
 Patrick Kenney
 Scott McCaw
 Robert Muzslay

CONTACT US

If you or your company are interested in being a part of this worthwhile cause, please contact:

Phone: 215-969-2938

Email: kidsnhope@amhfcu.org

Write: Kids-N-Hope Foundation
 c/o American Heritage
 2060 Red Lion Road
 Philadelphia, PA 19115

For more information please visit:
KIDSNHOPE.org



2018

KIDS-N-HOPE ANNUAL REPORT

Celebrating over
\$1.5 MILLION DOLLARS
 Raised!

KIDSNHOPE.org

Chairman's Report

I'm very proud of the contributions from the staff and membership to help improve the financials substantially in 2018 from the previous year. We raised over \$252,000 for the year, distributed \$244,366, and ended the year with \$51,213 in reserve for 2019 expenditures.

The Foundation has done tremendous deeds with the monies to assist children in the local community as well as the orphanage in Kenya. We continue to develop new innovative ways to raise funds, and I'm very excited about the press we are receiving from outside of the credit union world of the Foundation's endeavors. It has actually brought the organization into the limelight for other credit unions who want to emulate us on a national level.

I'm also pleased that we brought on three new Board members: Todd Hannigan, Dave Jacobs, and Bob Muzslay. Their involvement will help us expand our reach into the community. I appreciate the work they have done to help Kids-N-Hope become one of the premier foundations in the Philadelphia area.

I would also like to thank the Board of Directors, Staff of American Heritage, Dorian Smith, and the Business Development team which has been in the forefront of promoting the Kids-N-Hope Foundation in the community.

Respectfully submitted,



Bruce K. Foulke
Chairman



Treasurer's Report

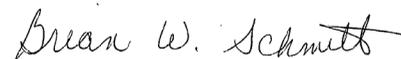
Since its inception, the Kids-N-Hope Foundation has raised over \$1.5 million to provide support for child life services, specifically the Music Therapy Program at the Children's Hospital of Philadelphia. During 2018, the Foundation expanded its beneficiaries to include Jefferson Health Northeast Foundation, St. Mary Medical Center Foundation, Grand View Health Foundation, Doylestown Health Foundation, and Ronald McDonald House. The beneficiaries of our grants have used the funds for after-school programs, including social and emotional learning; a giraffe omnibed carestation, that creates a controlled, protected microenvironment for peaceful, fast healing in maternal infant care; and an autonomous, programmable humanoid (Nao) robot. Collectively, our financial support is providing meaningful therapy and improvement for children in our region.

Over the years, we have also supported international efforts at the Busia Orphanage in Kenya through the World Council of Credit Unions by purchasing food, supplies and supporting other humanitarian efforts.

We raised over \$250,000 in 2018 from American Heritage members, the Kids-N-Hope Foundation's Golf Classic, Gelatin Olympics, Classic Car Show and other great events that are described elsewhere within this Annual Report. I encourage you to read and learn more about these events, and to prioritize your time and donate your talent to participate in such fun and worthwhile efforts that will make life better for all who participate.

We hope that you will continue to support the children that need our efforts the most, and on behalf of the Kids-N-Hope Foundation, we thank you.

Sincerely,



Brian W. Schmitt, CPA
Treasurer



FINANCIAL SUMMARY

For the Year Ended December 31, 2018
(Unaudited)

Contributions:

American Heritage Members	\$78,929
Golf Classic	76,739
Gelatin Olympics	36,423
Classic Car Show	16,695
American Heritage Board of Directors	13,000
Phillies & 76ers Tickets	8,879
Books for Kids	8,866
American Heritage Employees	4,960
Grand Illumination	2,345
Stowe Car Show & Family Fun Day	933
Other Contributions	4,527

Total Contributions 252,296

Fundraising Expenses:

Golf Classic	15,856
Gelatin Olympics	14,133
Total Fundraising Expenses	<u>29,989</u>

Net Fundraising Revenues 222,308

Interest Earned 184

Total Net Revenue 222,491

Expenses:

Donation CHOP	171,866
Donation Jefferson Health NE	25,000
Donation St. Mary	20,000
Donation Grand View Health	10,000
Donation Doylestown Health	10,000
Donation Ronald McDonald House	7,500
Audit Fee	1,400
Paypal Fees	1,025
Web Hosting Fee	350
Commonwealth of PA	150
Other Expenses	219

Total Expenses 247,510

Net Decrease in Fund Balances (25,019)

Fund Balances, Beginning of Year 76,232

Fund Balances, End of Year \$51,213

KIDS-N-HOPE SUMMARY

In 1996, American Heritage Credit Union became the first credit union in the country to form its own charitable organization when it began the Kids-N-Hope Foundation. Since that time, the Kids-N-Hope Foundation has raised over \$1.5 million. The Kids-N-Hope Foundation provides support for child life services, specifically Music Therapy at Children's Hospital of Philadelphia and other local hospitals within American Heritage's Workplace Partner Program.

Music Therapy

The Music Therapy Program provides children who are recovering from debilitating injuries or who face life-threatening illnesses with a means of expression and rehabilitative support for their recovery.

The Music Therapists assess the emotional well-being, physical health, social functioning, communication abilities, and cognitive skills of the children through their musical responses and designs music sessions for them based on their specific needs. Techniques include music improvisation, receptive music listening, song writing, lyric discussion, music and imagery, music performance, and learning through music. The Music Therapists also work with doctors to plan treatment which includes music.

The Kids-N-Hope Foundation's goal for 2018 was to raise \$150,000 for the Children's Hospital of Philadelphia. Thanks to the help of American Heritage Credit Union members, employees, volunteers, sponsors, and the participants in our fund-raising events, the Kids-N-Hope Foundation surpassed our goal and contributed over \$170,000 to the Music Therapy Program.

World Council of Credit Unions

The Busia Compassionate Centre in Kenya is home to 65 children, ages three to twenty-one, many of whom have lost their parents to HIV/AIDS. In February 2012, American Heritage formed a committee of employees to support and sponsor fundraisers to benefit the orphanage. To date, over \$15,000 has been donated to the orphanage.



Busia Compassionate Centre 2018

