



Contact: Dorian Smith
Executive Director, Kids-N-Hope Foundation
215-817-6406
dsmith@amhfcu.org

FOR IMMEDIATE RELEASE

First Annual Labor of Love Event Raises Over \$67,000 for The Kids-N-Hope Foundation *Virtual Event Supports Music Therapy Program at Regional Hospitals and Not-For-Profits*

PHILADELPHIA – September 16, 2020 – The Kids-N-Hope Foundation (“The Foundation”) raised over \$67,000 during its first Labor of Love Virtual Ride or Stride event. The event is the Foundation’s first virtual fundraising opportunity to continue supporting its beneficiaries at local hospitals and not-for-profit organizations during the COVID-19 pandemic.

The seven-day virtual event invited riders and striders to walk or bike a pre-selected distance or course throughout the week while fundraising as individuals or a team. Three additional fundraising events were held on America Heritage Credit Union’s campus prior to the week and included a Bike Tune Up Event, A Penny A Step Walk, and a Three-mile Bike Out.

“The Labor of Love was a great success and has paved the way for our future virtual events,” stated Brue K. Foulke, Founder and Chairman of the Kids-N-Hope Foundation. “Though the way our fundraising has changed, the need for pediatric healthcare funding and programming is greater than ever. Kids-N-Hope’s Labor of Love and our upcoming virtual fundraising opportunities will help us continue our mission and positively impact child life services, even during unprecedented times like these.”

To stay up to date on future events or to learn more about the Kids-N-Hope Foundation, visit www.kidsnhope.org or call 215-969-2938.

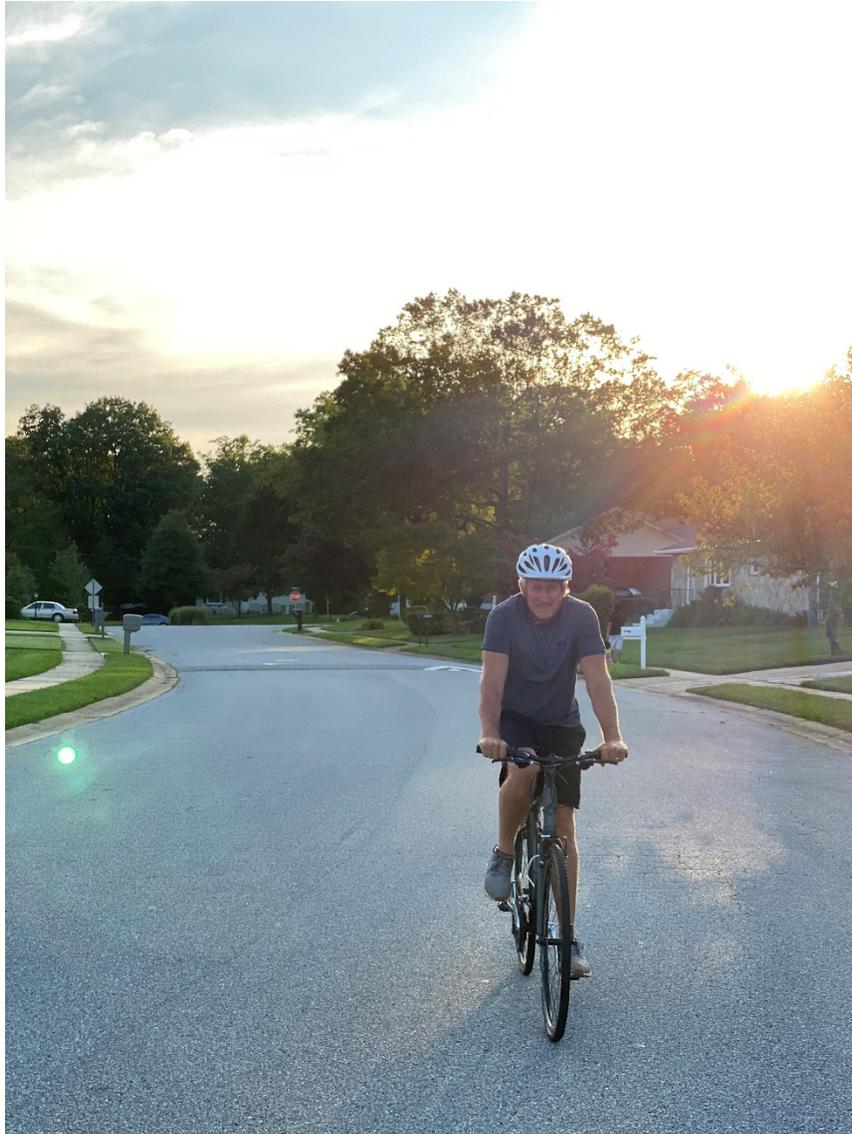
About the Kids-N-Hope Foundation

The Kids-N-Hope Foundation (“The Foundation”) was organized by American Heritage Credit Union in 1996, and provides support for Child Life Services, specially, Music Therapy at the Children’s Hospital of Philadelphia (“CHOP”) and other local hospitals within American Heritage’s Workplace Partner Program. To date, the Foundation has raised more than \$1.8 million dollars through its fundraising efforts.

About American Heritage Credit Union

American Heritage Credit Union is a \$3 billion, member-owned financial cooperative serving more than 800 Workplace Partners and more than 200,000 members, with more than 35 locations across Philadelphia, Bucks, Montgomery, Delaware and Camden Counties. Founded in 1948, American Heritage Credit Union is now one of the top 100 largest credit unions in the United States. For more information about American Heritage Credit Union please visit at www.americanheritagecu.org.

Enclosures: Photo



Caption: Ride or Stride participant and Kids-N-Hope Board Member Todd Kimball, spent the week biking his 90-mile goal for the Labor of Love event.

###