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**FOR IMMEDIATE RELEASE**

## **American Heritage Credit Union and BIG 98.1's 18th Annual Car Show and Member Appreciation Day Raises \$25,000**

*Event Raises \$25,000 for Pediatric Health Services; Included Craft Show, Family Fun Zone and BIG 98.1 Live Broadcast*

PHILADELPHIA— May 20, 2022 – American Heritage Credit Union (“American Heritage”) and 98.1 WOGL recently hosted the 18<sup>th</sup> Annual Car Show and Member Appreciation Day. Over 260 cars and more than 7,000 attendees came out to support the event and helped raise \$25,000 for the Kids-N-Hope Foundation (The Foundation), which supports local children’s health and life services, specifically music therapy.

The 18<sup>th</sup> Annual Car Show and Member Appreciation Day featured hundreds of classic, muscle, and modern show cars. Trophies were awarded to the top cars in the following categories: Antique, Modern, Muscle, Street, Stock, Modified, and Imports. Attendees enjoyed the 40-vendor craft show, visited the family fun zone for inflatable games and the petting zoo, and enjoyed BIG 98.1’s live broadcast.

All proceeds from the event support the Foundation and its mission to enhance the lives of pediatric patients through health and life services, specifically music therapy. Since its inception over 25 years ago,

the Foundation has donated over \$2.6 million to these programs through local-area hospitals, including Children's Hospital of Philadelphia, and other not-for-profit organizations.

“It was an exciting day having the community back on campus to celebrate our wonderful membership and raise \$25,000 for the Foundation,” stated Bruce K. Foulke, President & CEO of American Heritage and Founder of The Kids-N-Hope Foundation. “Our Member Appreciation Day is a longstanding tradition which highlights our commitment to serving our membership as well as the local community. In addition, we are able to bring awareness to the Kids-N-Hope Foundation's mission to positively impact child life services and provide creative outlets like music therapy to children undergoing medical treatment.”

For upcoming events and to learn more about The Foundation, visit [www.KidsNHope.org](http://www.KidsNHope.org) or call 215-969-2938.

#### **About the Kids-N-Hope Foundation**

The Kids-N-Hope Foundation (“The Foundation”) was organized by American Heritage Credit Union in 1996, and provides support for Child Life Services, specially, Music Therapy at the Children's Hospital of Philadelphia (“CHOP”) and other local hospitals within American Heritage Credit Union's Workplace Partner Program. To date, the Foundation has contributed more than \$2.6 million dollars through its fundraising efforts. To learn more about the Kids-N-Hope Foundation and its upcoming events, or to donate, visit [www.KidsNHope.org](http://www.KidsNHope.org).

#### **About American Heritage Credit Union**

American Heritage Credit Union is a member-owned financial cooperative with more than \$4 billion in assets serving more than 800 Workplace Partners and more than 250,000 members, with more than 35 locations across Philadelphia, Bucks, Montgomery, Delaware, and Camden Counties. Founded in 1948, American Heritage Credit Union is now one of the top 100 largest credit unions in the United States. For more information about American Heritage Credit Union please visit at [www.AmericanHeritageCU.org](http://www.AmericanHeritageCU.org).

Enclosed: Photo



*The Kids-N-Hope Foundation and BIG 98.1 present Children's Hospital of Philadelphia with a \$25,000 check to support their efforts in children's health and life services, especially the Music Therapy Program.*

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