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FOR IMMEDIATE RELEASE

American Heritage Credit Union and BIG 98.1's 19th Annual Car Show and Member Appreciation Day Raises \$25,000

Event Raises \$25,000 for Pediatric Health Services; Included Craft Show, Family Fun Zone, & BIG 98.1 Live Broadcast

PHILADELPHIA— May 15, 2023 – American Heritage Credit Union (“American Heritage”) and BIG 98.1 recently hosted the 19th Annual Car Show and Member Appreciation Day. Over 250 cars and more than 7,000 attendees came out to support the event, which raised \$25,000 for the Kids-N-Hope Foundation (The Foundation).

The 19th Annual Car Show and Member Appreciation Day featured hundreds of classic, muscle, and modern show cars. Trophies were awarded to the top cars in the following categories: Antique, Modern, Muscle, Street, Stock, Modified, Imports, and Exotics. Attendees enjoyed the 40-vendor craft show, visited the petting zoo, and enjoyed BIG 98.1’s live broadcast.

All proceeds from the event support the Foundation and its mission to enhance the lives of pediatric patients through health and life services, specifically music therapy. Since its inception over 25 years ago, the Foundation has donated over \$3.1 million to these programs through local-area hospitals, including Children’s Hospital of Philadelphia, and other not-for-profit organizations within the American Heritage Credit Union workplace partnership program.

“It was an exciting day, having the community as well as our members on campus to enjoy the festivities,” stated Bruce K. Foulke, President & CEO of American Heritage and Founder of the Kids-N-Hope Foundation. “Our Member Appreciation Day is a longstanding tradition which highlights our commitment to serving our membership as well as the local community. In addition, we are able to bring awareness to the Kids-N-Hope Foundation’s mission to positively impact child life services and provide creative outlets like music therapy to children undergoing medical treatment.”

For upcoming events and to learn more about the Foundation, visit KidsNHope.org or call 215-969-2938.

About the Kids-N-Hope Foundation

The Kids-N-Hope Foundation (“The Foundation”) was founded by American Heritage Credit Union in 1996, and provides support for child life services, including the Music Therapy Program at Children’s Hospital of Philadelphia (“CHOP”) and other local hospitals within American Heritage Credit Union’s Workplace Partner Program. To date, the Foundation contributed more than \$3.1 million dollars to these local pediatric healthcare programs through its fundraising efforts.

About American Heritage Credit Union

American Heritage Credit Union is a member-owned financial cooperative with more than \$4.5 billion in assets serving more than 800 Workplace Partners and more than 280,000 members, with more than 35 locations across Philadelphia, Bucks, Montgomery, Delaware, and Camden Counties. Founded in 1948, American Heritage Credit Union is now one of the top 75 largest credit unions in the United States. For more information about American Heritage Credit Union please visit at www.AmericanHeritageCU.org.

Enclosed: Photo



The Kids-N-Hope Foundation presented Children's Hospital of Philadelphia with a \$25,000 check to support their efforts in children's health and life services. Featured (left to right): Gina Pelbano, Coordinator of Community Outreach and Kids-N-Hope at American Heritage, Mike Dinneen, Senior Vice President of Marketing at American Heritage, Kate Spivak, PA at Children's Hospital of Philadelphia. and Allison Spivak, current patient at Children's Hospital of Philadelphia.

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