



Contact: Adam Remshifski
Vice President, Analytics & Digital Marketing
215-969-2912
aremshifski@amhfcu.org

FOR IMMEDIATE RELEASE

American Heritage Credit Union and BIG 98.1's 20th Annual Car Show and Member Appreciation Day Raises \$25,000

Event Raises \$25,000 for Pediatric Health Services; Included Craft Show, Family Fun Zone, & BIG 98.1 Live Broadcast

PHILADELPHIA— May 20, 2024 – American Heritage Credit Union (“American Heritage”) and BIG 98.1 recently hosted the 20th Annual Car Show and Member Appreciation Day. More than 250 cars and over 8,000 attendees came out to support the event, which raised \$25,000 for the Kids-N-Hope Foundation (“The Foundation”).

The 20th Annual Car Show and Member Appreciation Day featured hundreds of classic, muscle, and modern show cars. Trophies were awarded to the top cars in the following categories: Antique, Modern, Muscle, Street, Stock, Modified, Imports, and Exotics. Attendees shopped at the 40-vendor craft show, visited the petting zoo, and enjoyed BIG 98.1’s live broadcast.

All proceeds from the event support the Foundation and its mission to enhance the lives of pediatric patients through health and life services, specifically music therapy. Since its inception, the Foundation has donated over \$3.8 million to these programs through local-area hospitals, like Children’s Hospital of Philadelphia, and other not-for-profit organizations.

“It was a beautiful day to have the community as well as our members on campus to enjoy the event festivities,” stated Bruce K. Foulke, President & CEO of American Heritage and Founder of the Kids-N-Hope Foundation. “Our Member Appreciation Day is a longstanding tradition which highlights our

commitment to serving our membership as well as the local community. During this event, we are also able to bring awareness to the Kids-N-Hope Foundation's mission to support child life services and creative outlets like music therapy to children undergoing medical treatment.”

For upcoming events and to learn more about the Foundation, visit KidsNHope.org or call 215-969-2938.

About the Kids-N-Hope Foundation

The Kids-N-Hope Foundation (“The Foundation”) was organized by American Heritage Credit Union in 1996, and provides support for Child Life Services, specially, Music Therapy at the Children’s Hospital of Philadelphia (“CHOP”) and other local hospitals within American Heritage’s Workplace Partner Program. To date, the Foundation has distributed more than \$3.8 million dollars since inception through its fundraising efforts.

About American Heritage Credit Union

American Heritage Credit Union is a member-owned financial cooperative with more than \$4.8 billion in assets serving more than 800 Workplace Partners and more than 310,000 members, with more than 35 locations across Philadelphia, Bucks, Montgomery, Delaware, and Camden Counties. Founded in 1948, American Heritage Credit Union is now one of the top 75 largest credit unions in the United States and named Pennsylvania’s 2023 Best-in-State Credit Union by Forbes. For more information about American Heritage Credit Union please visit AmericanHeritageCU.org.

Enclosed: Photo



*The Kids-N-Hope Foundation donates \$25,000 to Children's Hospital of Philadelphia to support their efforts in children's health and life services.
Featured (left to right): Mitchel Kay, Senior Vice President of Marketing at American Heritage, Coop, Host of The Coop Show at BIG 98.1, Gina Pelbano, Coordinator of Community Outreach and Kids-N-Hope at American Heritage.*

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