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FOR IMMEDIATE RELEASE

American Heritage Credit Union and BIG 98.1's 21st Annual Car Show and Member Appreciation Day Raises \$25,000

Event Raises \$25,000 for Pediatric Health Services; Included Craft Show, Family Fun Zone, & BIG 98.1 Live Broadcast

PHILADELPHIA— May 21, 2025 – American Heritage Credit Union (“American Heritage”) and BIG 98.1 recently hosted their 21st Annual Car Show and Member Appreciation Day. More than 220 cars and over 7,000 attendees came out to support the event, which raised \$25,000 for the Kids-N-Hope Foundation (“The Foundation”).



The 21st Annual Car Show and Member Appreciation Day featured hundreds of classic, muscle, and modern show cars. Trophies were awarded to the top cars in the following categories: Antique, Modern, Muscle, Street, Stock, Modified, Imports, and Exotics. Attendees shopped at the 40-vendor craft show, played games in the Family Fun Zone, visited the petting zoo, and enjoyed BIG 98.1’s live broadcast.

All proceeds from the event support the Foundation and its mission to enhance the lives of pediatric patients through health and life services, specifically music therapy. Since its inception, the Foundation has donated over \$4.4 million to these programs through local-area hospitals, like Children’s Hospital of Philadelphia, and other not-for-profit organizations.

“It is always our pleasure to host our community and members on campus, allowing everyone to participate in the fun,” stated Bruce K. Foulke, President & CEO of American Heritage and Founder of the Kids-N-Hope Foundation. “Our Member Appreciation Day stands as a cherished tradition, representing our dedication to serving both our members and the local community. This event also serves as a platform to raise awareness for the Kids-N-Hope Foundation's mission, which supports child life services and creative therapies, such as music therapy, for children undergoing medical treatment.”

For upcoming events and to learn more about the Foundation, visit KidsNHope.org or call 215-969-2938.

About the Kids-N-Hope Foundation

The Kids-N-Hope Foundation (“The Foundation”) was organized by American Heritage Credit Union in 1996, and provides support for Child Life Services, specially, Music Therapy at the Children’s Hospital of Philadelphia (“CHOP”) and other local hospitals within American Heritage’s Workplace Partner Program. To date, the Foundation has distributed more than \$4.4 million dollars since inception through its fundraising efforts.

About American Heritage Credit Union

American Heritage Credit Union is a member-owned financial cooperative with more than \$5.0 billion in assets serving more than 800 Workplace Partners and more than 318,000 members, with more than 35 locations across Philadelphia, Bucks, Montgomery, Delaware, and Camden Counties. Founded in 1948, American Heritage Credit Union is now one of the top 75 largest credit unions in the United States and was named a Best-in-State Credit Union by Forbes. For more information about American Heritage Credit Union please visit AmericanHeritageCU.org.

Enclosed: Photos



The Kids-N-Hope Foundation donates \$25,000 to Children's Hospital of Philadelphia to support their efforts in children's health and life services.

Featured (left to right): Mitchel Kay, Senior Vice President of Business Development, Growth and Revenue at American Heritage; Gina Pelbano, Coordinator of Community Outreach and Kids-N-Hope at American Heritage; Diana, CHOP Ambassador; Coop, Host of The Coop Show at BIG 98.1.



American Heritage Credit Union and BIG 98.1 hosted the 21st Annual Car Show and Member Appreciation Day on Saturday, May 17th in Northeast Philadelphia.

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